



Letters of Support

- Get in touch <u>early</u> don't leave it until last moment
- You may have to draft something for them to agree on
- The best letters of support:
 - Input to the proposed research programme in a positive way they make it stronger
 - State what support they will provide (what you will get)
 - State what they gain from collaborating (what you will give)

"Why do they care??"

- Are specific how often, many, who, what, why?
- Refer directly to stated support in your Case for Support/track record
- Have a value associated with their support cash or in-kind



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- What to ask for from collaborators in a Letter of Support
 - It should be something the project needs, or that will benefit the project or the researchers undertaking the project
 - There has to be a reason for the partner to get involved
 - Equipment time, samples, consumables, lab visits, support, advice, guidance, staff time......
 - Each 'item' of support should have a value often in-kind that they agree on
 - Be specific far better to have guidance/support embedded in project timeline than "we're interested in the results of this work"



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- Some more examples:
 - Have the been involved in co-developing the proposal?
 - Can they become involved in terms of Responsible Innovation?
 - Can their support your impact development throughout the project?
 - Will this benefit your career? If yes, how? Be specific!
 - How about your team? Students and RAs? Can they undertake a visit? Benefit from an expert? Spend time in industry?
 - Can they visit your lab/group?

