

Event Sponsor Policy at the ARC

1. Given the highly visible nature of the ARC's event spaces, which are specifically designed with public audiences in mind, we take care to ensure that any event sponsors are appropriate for porous nature of the building.
2. All event sponsors and partners must be named at the event proposal stage. Should a sponsor come on board later in the planning process, it is the responsibility of the event organiser to inform the ARC's Events and Engagement team as soon as possible.
3. Where an additional security presence is required as a result of a sponsor's involvement, we will work with the event organiser to liaise with UofG Security.
4. The ARC reserves the right not to host a proposed event should we feel that the sponsor is not appropriate for the building, and/or to work with the event organiser to ensure that the sponsor's involvement is not disruptive to the building's various audiences.