

Meta Content Library

Yair Rubinstein | Phil Edwards

Search: generative ai

Platform: Facebook | Date range | Posted to | Language | Producers | Media type

Branded content: Include

Reactions: 130 | Comments: 5 | Shares: 53 | Views: 999.9K

ADTE by ETDA
Sep 22, 2023, 4:00 PM

มาแล้วว 2 ตุลาคมนี้! เรามีนัดกับหลักสูตรออนไลน์ ✨
Generative AI กับการทำงานในยุค **Digital** ✨ หลักสูตรเทคโนโลยี ๆ ที่ห้ามพลาดในปี 2023 ฟรี!!

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Generative AI
กับการทำงานในยุค **DIGITAL**

AIGC PERFORMANCE CLINIC | ADTE

Reactions: 182 | Comments: 1 | Shares: 5 | Views: 996.3K

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One library, two interfaces

Meta Content Library is a comprehensive database of publicly available content across Facebook and Instagram that is accessible through two interfaces.

generative ai

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มาแล้วว 2 ตุลาคมนี้ เรามีนัดกับหลักสูตรออนไลน์ ✨ Generative AI กับการทำงานในยุค Digital ✨ หลักสูตรเทคโนโลยีดี ๆ ที่ห้ามพลาดในปี 2023 ฟรี!

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AIGC COMMUNITY CLINIC ADTE

Generative AI กับการทำงานในยุค DIGITAL

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GRAPHICAL USER INTERFACE

```

[1]: library(contentlibraryapi)
      client <- ContentLibraryAPIClient$new(version='1')

[2]: # search for fb posts mentioning generative ai
      post_search <- client$search_posts(q="generative ai", since=1072915200, until=1698954151)
      posts <- post_search$query_next_page('dataframe')

[3]: names(posts)

      'id' 'text' 'creation_time' 'modified_time' 'lang' 'statistics.like_count' 'statistics.love_count' 'statistics.wow_count' 'statistics.haha_count' 'statistics.sad_count' 'statistics.angry_count' 'statistics.care_count' 'statistics.comment_count' 'statistics.reaction_count' 'statistics.share_count' 'post_owner.data' 'link_attachment.description' 'link_attachment.link' 'link_attachment.name' 'link_attachment.caption'

[4]: posts[1:4, c("post_owner.data", "id", "text", "creation_time")]

```

A data.frame: 4 x 4

	post_owner.data	id	text	creation_time
	<list>	<chr>	<chr>	<chr>
1	PAGE , 199398726527284 , Baltimore Fishbowl	1034007511273837	Baltimore and DC are poised to harness the potential of generative AI for public services with the launch of City AI Connect.	2023-11-02T19:54:27+0000
2	PAGE , 656255423155251, Hacker News	873096133996523	Justine Bateman's Fight Against Generative AI in Hollywood	2023-11-02T19:50:39+0000
3	PAGE , 176398728874949 , National Association of Independent Writers and Editors	1698290420663960	Join us for this round-up of current issues surrounding artificial intelligence (AI) and the world of creative content. We'll review pending cases, as well as what the Copyright Office, publishers, creators, and some of the major associations representing creators and publishers have to say about generative AI. We'll also explore some language you might see in contracts going forward and review some tips, tricks, and tools that may serve you as we move into a future where AI-generated content becomes more ubiquitous. https://maive.com/training/	2023-11-02T19:48:26+0000
4	PAGE , 716892936495597, EIT Digital	906556610904882	New course alert! ✨ What is Generative AI, how it will evolve, what breakthroughs can we expect? Join the Generative AI ESSENTIALS course and get hands-on experience across key aspects, such as #projectmanagement, #marketing, #customerjourney, and ethically responsible use. Sign up today https://okt.io/Wd69oH	2023-11-02T19:46:06+0000

APPLICATION PROGRAMMING INTERFACE (API)

Scope of available data

Meta Content Library surfaces billions of near real-time and historical data points. Researchers can query eight platform endpoints.



Posts

Public posts on public Facebook Pages, groups or events



Pages

Public pages



Events

Public events: not required to be hosted by a Page or public group



Groups

Public groups



Posts

Public posts from public creator and business accounts; Public figures with large followers or verified profiles

Pages

Public creator and business accounts; Public figures with large followers or verified profiles



Posts

Public posts from public profiles with 1,000 or more followers

Pages

Public profiles with 1,000 or more followers

FACEBOOK

INSTAGRAM

THREADS

NEW

New metrics, data types and expansive geographic coverage



Public Data Download - Posts by widely known individuals and entities available via CSV download from User Interface



Comments - View user comments from public Facebook and Instagram posts on UI and API; hashed user IDs



Dashboards - Create custom dashboards to display post feeds and trend charts based on selected keywords or producers



Post views (number of times the post or reel was onscreen)



Post engagement metrics (number of likes, comments, reactions and reshares)



Multimedia (photos, videos, albums and reels)



180+ languages supported in search



Geographic locations of Page admins

Principles in action:

Meta has partnered with the Inter-university Consortium for Political and Social Research (ICPSR) at the University of Michigan to share data with researchers in a responsible, privacy-preserving way.

01. API integration

Researchers will use ICPSR's Virtual Data Enclave to access and analyze data from Meta Content Library.

02. Independent application review

ICPSR will process and review applications for access to Meta Content Library.

03. Research services

A global leader in data stewardship, ICPSR provides training in data access, curation and methods of analysis for the social science research community.



Who is eligible for access?

To be eligible for access, researchers must either be affiliated with an academic institution or another non-university organization, institute or society which operates as a not-for-profit entity and holds scientific or public interest research as a primary purpose or core activity.



Academic researchers



Non-profit researchers



**Public policy and civil
society researchers**



Meta Content Library

Meta Content Library provides comprehensive access to the full public content archive from Facebook and Instagram.

Helpful Links

1. Product and Application information: transparency.meta.com
2. Support - Meta: support@meta-researchtools.atlassian.net
3. Support - ICPSR: somar-help@umich.edu

Product demonstration

