

Alumni Associations Social Media Group Guidance

We are delighted you have joined your local alumni association social media group.

This membership guidance is in place to help create a positive, safe, and constructive environment for all members.

University of Glasgow Alumni Association groups are intended to foster connections between local alumni members. Groups can be used to organise events and activities, to share UofG news, request advice and insights from fellow alumni and to share individual updates and achievements appropriate to the group.

Members are asked to only post informative, respectful, and inclusive content that aligns with the group's goals and contributes constructively to discussions.

By joining the group, you agree to comply with the [University's Code of Practice on Unacceptable Behaviour](#). You also agree to the terms and conditions set out below:

1. The University of Glasgow has a world-wide reputation for excellence. In order to maintain this reputation, the University has a responsibility to monitor the way in which its name is used. Accordingly, permission to use the University's name and branding are conditional on your compliance with the following provisions:
 - a. You must not use the University's name or branding in any way which might adversely affect the image, reputation, goodwill, distinctiveness or prestige of the University;
 - b. You can only use the University's name and branding in respect of the work you do with fellow alumni of the University of Glasgow and not otherwise;
 - c. You will comply with any guideline issues by the University from time to time relating to use of the University's name and branding and/or alumni activities.
2. The University will have the right to immediately remove you from a University Group in the following circumstances:
 - a. If you do not comply with any of the terms set out in this document;
 - b. If you do not comply with any reasonable directions from the University of Glasgow Development & Alumni team which concern the status or reputation of the University;
 - c. If you fail to observe and uphold the University's Code of Practice on Unacceptable Behaviour.

By remaining a member of the group(s), you understand and accept the provisions of this document. You can contact alumni@glasgow.ac.uk with any questions, queries or concerns.

Development & Alumni

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