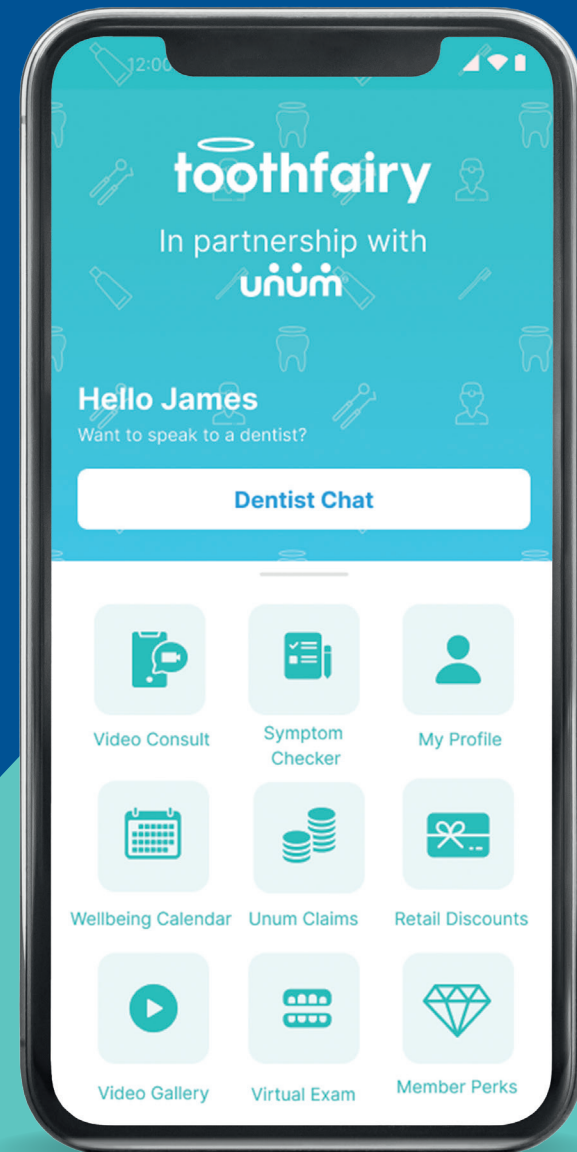




Toothfairy in partnership with Unum
Digital dental care on demand



Introducing Toothfairy

All insured Unum Dental employees have access to Toothfairy at no additional cost, making high-quality dentistry services available immediately. This includes support and guidance for everyday preventative dental care. Toothfairy is an award-winning, dental app regulated by the CQC, founded by dentists to help employees access dental care on demand and prevent future dental issues.

With one in five Britons not registered with a dentist, Toothfairy connects your employees with UK dentists, helping them whether they have a dental emergency, are in need of personalised oral health tips or are just looking for general advice. Easy access to dentists means concerns can be caught early, reducing the likelihood of needing more extensive dental work and potential absence from work.



Key benefits for your workforce



Reduced sickness absence

Toothfairy helps reduce the amount of time employees take off work due to dental issues with immediate advice, early intervention and prevention, plus prescriptions² from in-app UK dentists.



Engaged employees

Dental pain can severely impact an employee's ability to concentrate and perform their job effectively. Prompt access to dental care enables timely treatment, preventing absence and improving overall productivity.



Cost savings

With better access to dental care and early intervention, oral problems can be caught and treated sooner. So the risk of developing more serious conditions is reduced — along with those costly bills.



Employee satisfaction

Dental problems like missing or damaged teeth can lower an employee's confidence and self-esteem, potentially leading to anxiety and depression. Improved access to dentistry and discounted cosmetic treatments can address these concerns, helping boost employee satisfaction.



Healthier employees

Access to a digital dentist allows for preventative measures, such as diet management and good teeth cleaning techniques. These interventions help maintain oral health, reducing the risk of tooth decay, gum disease and related complications.



1. YouGov survey of 2,104 people across the UK on 22 March 2023.

2. Private scripts prescriptions are charged at £19.99. A separate cost of for the medication is to be paid at the pharmacy and is set independently by the chosen pharmacy.

Dental services at your fingertips

All Toothfairy services are accessed via our exclusive version of the easy-to-use Toothfairy app, which has been tailored to provide employees with a seamless entry point to wider Unum Dental services.

Dentist chat¹

Employees can chat with a dentist and get oral health advice and guidance on demand, helping to prevent more serious issues.

Video gallery

Providing employees with valuable information on a variety of oral health topics, from basic dental care to more complex issues.

Symptom checker

Toothfairy's AI dental symptom checker provides advice and signposting, helping employees take control of their oral health.

Member perks

Saves employees money on treatment such as teeth whitening, straightening and at-home oral care kits.

Unum's Wellbeing Calendar

Access to wellbeing webinars, content, podcasts and more, helping employees stay well and enabling employers to promote workplace wellbeing.

Retail savings and discounts

Unum Dental customers can access a wide range of savings and discounts on everyday spending via BenefitHub, helping cut costs for them and their family.

Unum's claims portal

For simple, fast, digital claims assessment and reimbursement.

Video consult²

For an additional cost, employees can book a video consultation with a dentist for further help.

Dentist led emergency appointment finder

Members can speak to an in-app dentist for emergency dental care. If an in-person appointment is necessary, Toothfairy can source an emergency appointment from a network of clinics across the UK.

1. Available in app 7 days a week, core operating hours 9am – 8pm (response time within 24 hours)

2. Available at a cost to the employee, video calls are charged at £29.00 and private scripts prescriptions are charged at £19.99. A separate cost of for the medication is to be paid at the pharmacy and is set independently by the chosen pharmacy. Video consultations are available Monday – Friday, from 9am – 6pm

How do employees access the services?

Insured employees just need to follow a few simple steps to access all the services:

1

Receive their Welcome email from Unum Dental. This will provide a unique Toothfairy joining code and instructions on how to register.

2

Download the Tooth Fairy app from the App Store or Google Play.



3

Complete their profile in the 'My Profile' section and provide the requested information.

4

In 'My Profile', select 'Codes' and enter their joining code to gain access to the tailored version of the Toothfairy app in partnership with Unum.

To unlock features, the user needs to add their join code in the 'My Profile' section of the app before all options become available. If they still can't access the services, they can use the 'Chat' option to get help.



Questions

If you have any questions about Toothfairy or Unum's Dental plans, please visit:
unum.co.uk/employer/dental

Toothfairy is a trading name of Tooth Fairy Healthcare Limited ("Toothfairy"). Toothfairy is completely independent of, and separate from, Unum Limited and any Unum insurance policy. Any engagement with Toothfairy or use of the Toothfairy app is subject to Toothfairy's terms and conditions and to Toothfairy's privacy policy. Unum Limited will not be involved in the provision of the Toothfairy service (which includes any services provided through the Toothfairy app) in any way whatsoever. Unum Limited does not accept any responsibility or liability for the Toothfairy service and makes no warranties or representations about it (or its constituent parts) or about the suitability of the Toothfairy service. Unum Limited will not receive any payment or commission from Toothfairy arising from any involvement by the employee with Toothfairy. The choice to engage with Toothfairy, is entirely up to the employee and Unum Limited disclaims any liability in relation thereto. The decision to proceed with Toothfairy is solely on the basis provided herein. Complaints, concerns, claims or questions regarding Toothfairy should be made to Toothfairy directly.

Tooth Fairy Healthcare Limited is registered in England and Wales under company number 11118805. Registered office: Office 1 21 Hatherton Street, Walsall WS4 2LA. Toothfairy Healthcare Limited is authorised and regulated by the Financial Conduct Authority and entered on the Financial Services Register, reference number 927593.

Savings and Discounts are provided by BenefitHub. BenefitHub Limited is registered in England and Wales under company number 11109677 and has its registered office at 2nd Floor Regis House, 45 King William Street, London EC4R 9AN

Unum Dental is a trading name of Unum Limited which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Unum Limited is on the Financial Conduct Authority Financial Services Register, Firm Reference Number: 110408. Registered Office: Milton Court, Dorking, Surrey RH4 3LZ. Registered in England 983768. We monitor telephone conversations and email communications from time-to-time for training purposes and in the interests of continually improving the quality of the service we provide.