



## MSc International Strategic Marketing

ORIENTATION WEEK	
DESCRIPTION	DATE/LOCATION/FORMAT
<p><b>Programme Induction</b></p> <p>The programme induction is an essential component of your orientation week, providing you with a comprehensive introduction to your academic journey ahead. This informative session aims to familiarise you not only with the teaching staff who will guide you throughout the year but also with your fellow classmates. It offers a valuable opportunity to meet and connect with your peers, fostering a sense of community and collaboration right from the start. Together, you will explore the structure of your program.</p> <p>Through interactive presentations and discussions, you will have the chance to engage with your classmates, exchange ideas, and build relationships that will support and enhance your learning experience at the University of Glasgow. By the end of this session, you will feel equipped not only with the knowledge and confidence necessary for your academic journey but also with a network of classmates to embark on this exciting adventure together.</p>	<p><b>Date:</b> Tuesday 17 September <b>09:00 – 11:00</b></p> <p><b>Location:</b> <a href="#">Molema Building: 109 Main Lecture Theatre</a></p>
<p><b>University welcome events</b></p> <p>To complement your programme induction, the University will run a range of events during <a href="#">Welcome Week</a>, <a href="#">Freshers Week</a> and <a href="#">International Welcome Week</a>. This will include social events both online and on campus.</p>	<p><b>Various days/times</b> Check the links and sign up for events of interest.</p>

MICRO-CREDENTIALS (to be completed online within one month of joining us)	
DESCRIPTION	DATE/LOCATION/FORMAT
<p><b>Academic Navigation (30 minutes):</b></p> <p>The Postgraduate programme at the Adam Smith Business School may be different from what you're used to. In this engaging course, we will introduce you to essential study skills, academic support services, academic integrity practices, and valuable library resources. You will gain a comprehensive understanding of academic expectations and be well-prepared for the teaching and assessment methods used at the Business School.</p>	<p>You should complete these sessions within one month of joining the School.</p> <p>Sessions can be found on the Postgraduate Student Information Point which will be available to you once you enrol.</p>
<p><b>Careers and Community (30 minutes):</b></p> <p>Maximise your one-year programme by learning about careers and employability support at the business school, exploring clubs and societies, and registering for the Adam Smith Skills Award. This extracurricular programme will help you develop your skills, engage with the student community, and plan for your future.</p>	
<p><b>Wellbeing and Student Support (30 minutes):</b></p> <p>Gain the knowledge and tools needed to prioritize your well-being, access support services effectively, and thrive academically and personally. We are dedicated to your success and are here to support you every step of the way.</p>	

## Information for new students

Important information for new students can be found at <https://www.gla.ac.uk/myglasgow/students/new/>