**Event: Excellence in Knowledge Exchange & Innovation**

**University of Glasgow, 21 November 2024**

**Prize category**: Positive Contribution to Place-making

**Recipient criteria**: Projects that have a positive impact on people’s lives within a defined community, underpinned by a collaborative approach to placemaking. Communities may be local, for instance within the [Glasgow Riverside Innovation District (GRID)](https://www.gla.ac.uk/explore/grid/), wider city, or further afield.

Placemaking is a community-centric, often grassroots approach to improve a neighbourhood, city, or region. It is hallmarked by creative reimagining of community spaces to strengthen connections with the people who live in and use them.

This prize category is intended to recognise Community-University partnership activities that are rooted in this placemaking ethos and demonstrate a positive impact. Impacts may span a range of benefits, for example improving the quality of public spaces, health and wellbeing, happiness, social and cultural enrichment or skills and job prospects.

Applications should be made with the full knowledge and support of any community partners involved.

Sponsored by the *Glasgow Riverside Innovation District*.

***What we’re looking for***: Projects that demonstrate a community-centred, sustained approach that have led or are leading to tangible social, civic or community benefit to those living within the GRID areas, in greater Glasgow or further afield. Projects should involve UofG staff and community partners rather than individuals. (Application submission to be made by project participant from UofG, for ease of process, communications etc.)

***What we’re not looking for***: One-off events or interventions.

**Assessment Criteria** [each assessed on low/average/good 1 to 3 scale]

1. **Collaboration and Community**

* Who are the project beneficiaries? Does the project respond to the needs of the community / targeted community / communities of interest?
* Is there evidence of meaningful collaboration between the University applicant(s) and community partners? i.e. not a one-off interaction; sustained relationships; decisions made *with* the community, not *for* the community
* Does the application engage with underrepresented sectors of the community, for example marginalised groups, or groups who may traditionally experience barriers to participation?

1. **Outcomes and Impact**

* Has the project had a positive impact on the lives of the community involved?
* Are these impacts well-evidenced with examples and evaluation? How significant are the impacts?
* Have there been impacts on the University, for example in shaping research, strategy or on the skills and experiences of staff and students?

1. **Sustainability and Legacy**

* Does the application articulate how the University-community partnerships evolved, and how they will be maintained in the longer term?
* Has environmental sustainability been considered in the development or implementation of this project?
* Does the application demonstrate alignment with any of the [UN Sustainable Development Goals](https://www.gla.ac.uk/explore/unsdgs/)?
* Does the project show potential to have an impact beyond the boundaries of the present activity? For example, future collaborative projects; or the application of methods, learnings or interventions emerging from the work to other parts of GRID, the city or beyond?